

Crime / Thriller Trends in the Film & TV Entertainment Industry

Latest Trends, Top Dealmakers, Titles in high demand, Top Markets



Trends in Film & TV Entertainment Category – Crime & Thriller

Vitrina is the **Global Sourcing Hub** for the Entertainment Industry. We track 120,000 companies in the supply-chain to help our members find partners, content and opportunities.

This report:

Category – Crime & Thriller genre

We present trends in this category particularly focusing on top global dealmakers, worldwide market performance for the genre, popular titles with the genre trending globally.

Period : January 2022 – July 2023

Markets : Global

Crime / Thriller Trends in Film & TV Entertainment

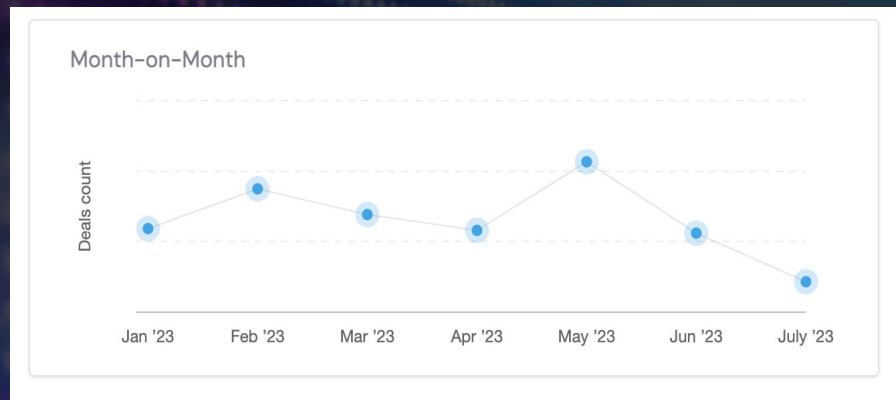
Heightened activity in the month of May

2022



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2023



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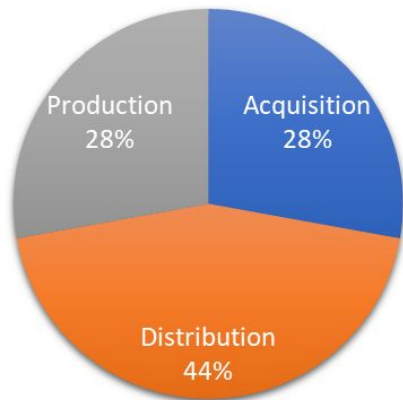
- **2023 follows same trend as 2022 where deals activity shows a spike in May**
(Note: Several international Film and TV events are scheduled in April/May)
- **Total deal volume has dropped in 2023; Indicator of budget constraints**

Period: 1st Jan 2022 to 19th July 2023

Crime / Thriller Trends in Film & TV Entertainment

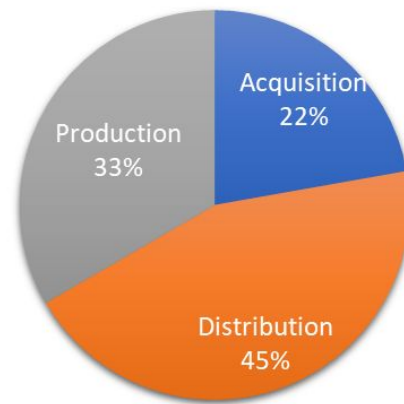
Distribution deals highest in both time frames

Year 2022 - Deal Category Split



[Click here](#) to see more details

Year 2023 (First Half) - Deal Category Split

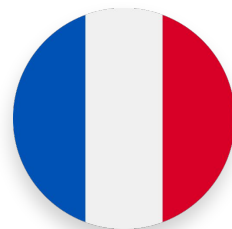


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- ~45% of the deals are distribution deals indicating a popular category for content traveling worldwide
- Crime/thriller genres are culturally universal compared to comedy or drama, which depend more on cultural contexts.

Crime / Thriller Trends in Film & TV Entertainment

Top Countries: US, India, UK, France, Canada, Germany, Spain, S.Korea, Australia, Italy



- **LATAM observed to be an emerging region for Crime/Thriller category in 2023**

Crime / Thriller Trends in Film & TV Entertainment

Top Dealmakers

2022

NETFLIX

prime video


memento
INTERNATIONAL

Disney+ hotstar

cineflix
Rights

LIONSGATE

goodfellas

A113
MEDIA

HIGHLAND
FILM GROUP

AGC
international

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2023 (Year To Date)

NETFLIX prime video


goodfellas

STUDIOCANAL

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MEDIA

3BLACK BEAR

KINO
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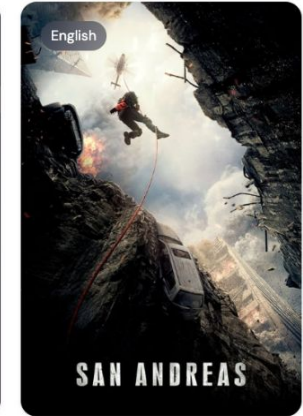
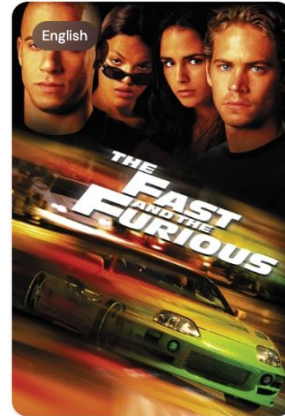
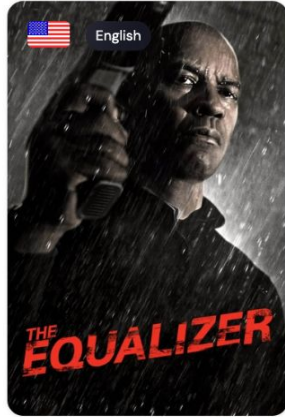
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Crime / Thriller Trends in Film & TV Entertainment

Most Distributed Movies (English)

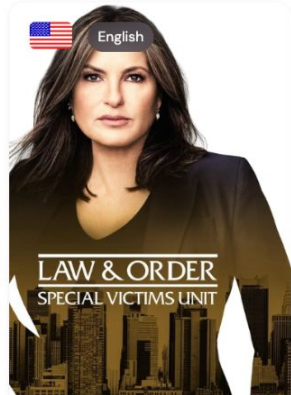


Period: Jan'2020 – July 2023

[Click here](#) for more popular titles

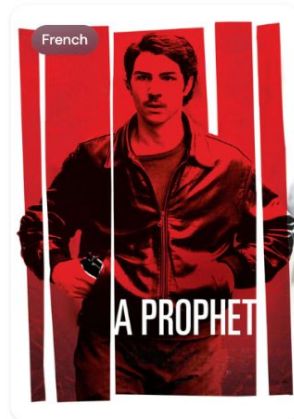
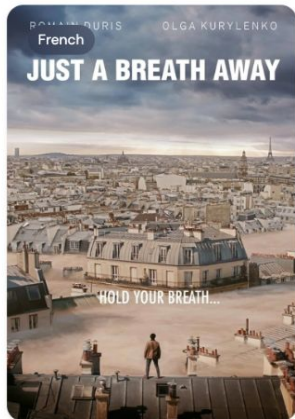
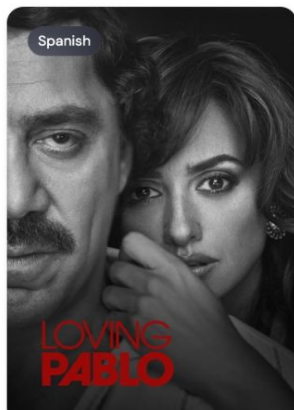
Crime / Thriller Trends in Film & TV Entertainment

Most Distributed TV Series (English)



Crime / Thriller Trends in Film & TV Entertainment

Most Distributed **Movies** (Non-English)

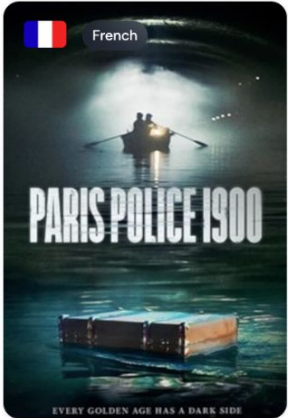
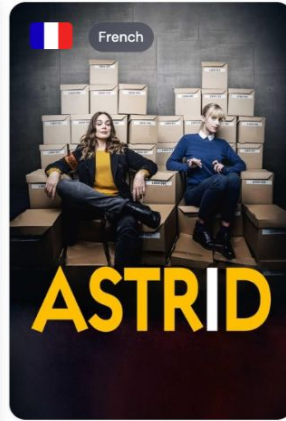
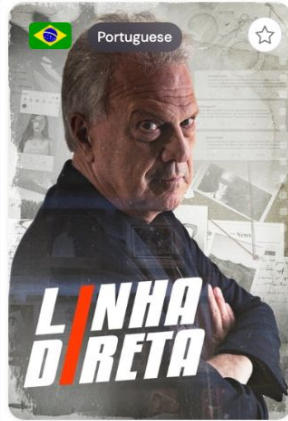
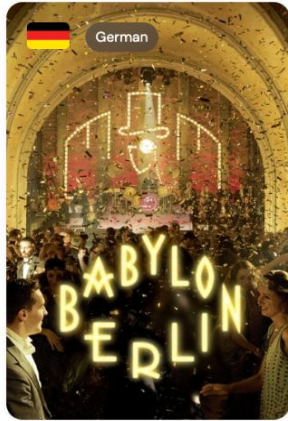


Period: Jan'2020 onwards

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Crime / Thriller Trends in Film & TV Entertainment

Most Distributed TV Series (Non-English)



Period: Jan'2020 onwards

[Click here](#) for more popular titles

Crime / Thriller Trends in Film & TV Entertainment

New titles with most deals worldwide (Production/Distribution/Acquisition)

Year 2022

[Click here](#) to see other titles from 2022

Elevation (Unreleased)



The Bag Man (Unreleased)



Mother Land (Unreleased)



Year 2023 – First Half



LongLegs (Unreleased)



Berlin Nobody (Unreleased)



[Click here](#) to see other titles from 2023

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